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### FOR IMMEDIATE RELEASE

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## Hart Energy Selected to Publish Show Dailies for First OTC Brasil Conference and Exhibition

Houston, Texas (February 18, 2011) – The Offshore Technology Conference has chosen Hart Energy to serve as the publisher of the official OTC Brasil Show Daily. OTC Brasil (OTCB), the first Offshore Technology Conference event ever held outside the U.S., will take place in Rio de Janeiro, Brazil, Oct. 4-6, 2011.

Hart Energy's team of reporters and editors will work with OTCB management to cover the most significant news live from the conference. Coverage will include interviews with top officials and key presenters; reviews of technology and sessions; and insights into the host city's unique culture as showcased during the show's networking opportunities.

Hart Energy also will consider contributed articles for the OTC Brasil show dailies. Articles may focus on relevant case studies, product launches, or offshore industry trends. Inclusion in a daily is at the discretion of the editors and subject to space.

- Contact Jo Ann Davy, Hart Energy's special projects manager, with editorial questions/submissions ([jdavy@hartenergy.com](mailto:jdavy@hartenergy.com); +1-713-260-6421).
- To advertise in a daily, contact Russell Laas, publisher of Hart Energy's *E&P* magazine ([rlaas@hartenergy.com](mailto:rlaas@hartenergy.com); +1-713-260-6447).

Hart Energy is known for its quality, award-winning coverage of the most important oil and gas industry events worldwide, including the SEG (Society of Exploration Geophysicists) and EAGE (European Association of Geoscientists and Engineers) conferences, the SPE (Society of Petroleum Engineers) Annual Technical Conference & Exhibition (ATCE), the GPA (Gas Processors Association) annual conference, NAPE Expo, and more.

**Hart Energy** is one of the world's largest energy industry publishers, with a diverse array of information products and services. Since 1973, Hart Energy has been recognized for expert coverage of the global energy industry through its magazines, newsletters, directories, conferences, consulting services and online resources. Hart Energy's talented editorial team produces more than 25 individual titles.

**OTC Brasil** is a new event sponsored by the Offshore Technology Conference, and is OTC's first event held outside of Houston. OTC Brasil will be held biennially beginning in 2011. This conference will provide a technical program and exhibition that addresses the latest in technical advances, challenges, and opportunities for the deepwater offshore sector in Brazil and other international regions. OTC Brasil will offer a unique Brazilian flair, providing networking opportunities as well as offering Brazilian cultural events and contributions to social programs in Brazil. For more information, visit [www.otcbrasil.org](http://www.otcbrasil.org)

**The Offshore Technology Conference**, founded in 1969, is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC is held annually at Reliant Center in Houston.

OTC ranks among the largest 200 trade shows held annually in the U.S. and is among the 10 largest meetings in terms of attendance. Attendance consistently exceeds 60,000, and more than 2,000 companies participate in the exhibition. OTC includes attendees from around the globe, with more than 110 countries represented at recent conferences.

OTC is sponsored by 12 industry organizations and societies, who work cooperatively to develop the technical program each year. OTC also has two endorsing organizations and six supporting organizations.

OTC is governed by a Board of Directors made up of 13 representatives, 11 from OTC's sponsoring organizations and two from OTC's endorsing organizations.

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For more detailed information about Hart Energy, please visit [www.hartenergy.com](http://www.hartenergy.com) For additional conference details, visit <http://www.otcbrasil.org/WhosInvolved/tabid/964/Default.aspx> and <http://www.otcbrasil.org/AboutOTC/tabid/960/Default.aspx>